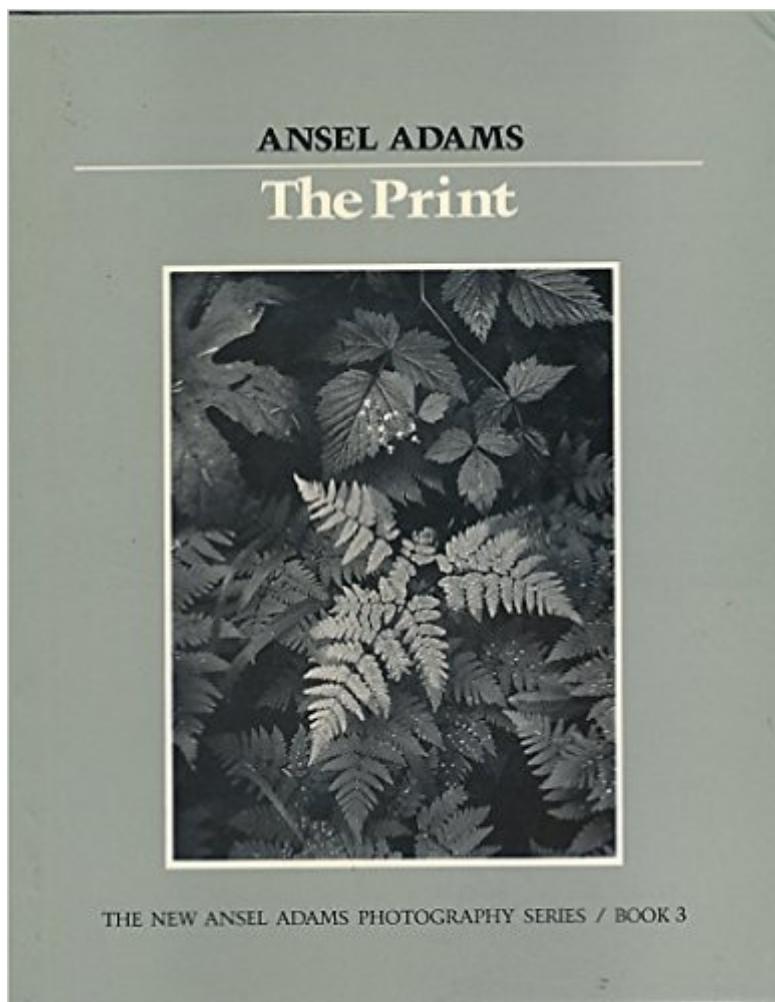


The book was found

# The Print (New Ansel Adams Photography Series, Book 3)



## **Synopsis**

Samples of the author's works serve to illustrate his procedures for processing, enlarging, toning, and mounting black-and-white photographs.

## **Book Information**

Hardcover: 210 pages

Publisher: New York Graphic Society; Reprint edition (June 1984)

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Product Dimensions: 0.5 x 7.8 x 9.8 inches

Shipping Weight: 2 pounds

Average Customer Review: 4.7 out of 5 starsÂ  [See all reviewsÂ \(46 customer reviews\)](#)

Best Sellers Rank: #99,046 in Books (See Top 100 in Books) #19 inÂ Books > Arts & Photography > Graphic Design > Printmaking #121 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference #403 inÂ Books > Arts & Photography > Individual Artists

## **Customer Reviews**

Despite the heavy emphasis on chemical and paper, this book's essentially about cropping, contrast control, and presentation. These are the core topics you'll need to master even if you only do digital photos. All the better if you use PhotoShop, because it recreates the controls (like burning and dodging) of a darkroom. One thing that may be disappointing is the focus on black and white. Color control is crucial in making color prints and intimately tied with contrast. The three books in this series can be read independently, but together provide a complete clinic from positioning the camera to displaying a final print.

The book is excellent. Although these techniques are not widely applied today, with appropriate experience and thinking this knowledge can be applied and transferred to modern software like Adobe Photoshop. It can help relate modern and classic photography printing processes (traditional vs computerized). One little remark would be for the publisher. The paper the book is printed is gloss with quite a high reflectance index. This results in making reading the book at certain angles quite impossible for your eyes.

Stop using this from the library... Just buy it and get it over with!! Ansel's fantastic images and stories combine with his technical discussions to provide the perfect insight into how to become the necessary craftsman. His uncompromising approach into printmaking and photography are clear and simple examples that any novice should at least start with. There are other books out there - but no better start than this. Enjoyable and instructive at the same time!

The last of a three book series, this volume provides comprehensive instructions detailing the developing process. Chapters on mounting and displaying photographs are at the books end completing the readers education. This book written by Ansel Adams, made famous for his B&W photographs, will disappoint any reader interested in the art of color photography. This three book collection is a must for any B&W photographer.

In this third part of Adams' technical writings, you'll find a guide to go from what a camera recorded (it talks about a negative, but can be well applied to a digital raw file) to a fine print delivering "what you saw and felt" to the viewer. Even if it applies to B&W, I find that much of the content can be applied to color work if you think a bit more about it - mostly now, in the digital age with separated luminance and chrominance controls. You'll also read some good ol' kitchen recipes about developers and toning... These will be less and less useful, but can bring back the smell of the darkroom to your memory ;o)... And quite often, the principle that based the recipe can be applied to another media. A reference, whether shooting film, digital or glass plates (and of invaluable interest for the two former).

If you are serious about understanding what goes into the making of an excellent photograph then this book is a must have. Even the most talented artist must understand the tools and conditions they use to create the end result, and this book guides you through understanding the technical considerations before tripping the shutter.

This is one of a few books in this Ansel Adams series. He discusses a number of aspects of the print, its limitations, and many techniques that can be used to exploit print characteristics. I highly recommend this book to anyone who is at all serious about B&W photography whether developing your own prints or not.

A comprehensive collection of Ansel Adams prints, Black & White things that bring color into your

life. I purchased this as a gift for a relative who is just starting to get involved in photography. It contains everything you need to know to produce a high quality print from start to finish, Darkroom to Paper. Part of a very informative series.

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